

## **MEDIA ADVISORY**

08 July 2019

**CLEAR RIVERS CAMPAIGN: A CALL TO ACTION** 

The Department of Water and Sanitation (DWS) in the Western Cape calls upon all sectors to join the **Clear River Campaign** taking place during the Mandela Month (July). This year, Mandela Day celebrates 10 years under the theme "Action against Poverty".

The objective of the Clear Rivers campaign is to adopt collaborative efforts and actively engage communities as well as promoting and creating ongoing awareness and education on protecting our water resources. South Africa is a water scarce country and has recently experienced severe drought that almost brought the agricultural sector down its knees. The need for water security, particularly in the face of global climate change and a multitude of anthropogenic impacts affecting our rivers, calls for a national and unified approach to protect our rivers, wetlands and broader catchments.

The campaign will take place in a form of river clean-ups across the Western Cape Province. Anyone who wishes to be part of this noble initiative can join as an individual or through different organizations (Private sector, Civil Society Organizations, Schools and Industries etc).

Interested parties are invited to a stakeholder meeting scheduled for Wednesday. Members of the media are also invited to this meeting. Details of the meeting are as follows:

**Date:** Wednesday 10 July 2019

**Venue:** No 52 Voortrekker Road, Bellville (2<sup>nd</sup> floor Spectrum Building)

**Time**: 09h00-12h00

Issued by the Department of Water & Sanitation

For RSVP contact: Malusi Rayi on 083 320 1249, Rayim@dws.gov.za,

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